

FOR COLLEGE COUNSELING TEAMS

What an Addie conversation journey looks like

Addie guides students through six voice-or-text conversations that help counselors understand the person behind the application. Each conversation builds the Student Ledger so counselors enter meetings, essays, recommendations, and college planning with far more context.


Voice-first

Multilingual

Builds the Student Ledger


Students can speak in whatever language feels most natural and can switch languages at any point.

JOURNEY AT A GLANCE

Six conversations. One steadily richer understanding of the student.

1

1. My First Addie Conversation

Build trust, gather basics, and understand where the student is in the college process.

2

2. My Academic Strengths

Surface strengths, challenges, motivation, and moments of academic pride.

3

3. Life Outside the Classroom

Go beyond the resume to understand responsibilities, impact, and growth.

4

4. My Future Path

Explore possible majors, careers, and postsecondary pathways without forcing certainty.

5

5. My College Fit

Understand the environments, communities, and supports that help the student thrive.

6

6. Pre-Counselor Check-In

Capture any final context and prepare the student for a stronger counselor meeting.



The goal is not just more information. It is better counselor conversations.

WHAT THE JOURNEY SURFACES

What each conversation helps a counselor learn

Each conversation is designed to surface usable context so the counselor walks into meetings warmer, sharper, and better prepared.



1. Intake + Starting Point



Focus

Preferred name, pronouns, language background, prior schooling, stage in the process, and hopes or worries.



Counselor gain

Enough context to begin the first meeting warm, not cold.

2. Academic Identity



Focus

Strengths, challenges, motivation, learning style, and proud academic moments.



Counselor gain

A clearer picture of how the student learns and where they feel most capable.

3. Life Outside Class



Focus

Activities, jobs, family roles, leadership, dedication, and growth.



Counselor gain

A richer story beyond the activity list or resume.

4. Future Path



Focus

Interests, possible majors or careers, uncertainty, pathways, and contextual factors.



Counselor gain

Language for what feels exciting, meaningful, expected, or unresolved.

5. College Fit



Focus

Academic, social, geographic, and support preferences, plus search-related emotions or constraints.



Counselor gain

A student-defined picture of fit, not just a list of school names.

6. Pre-Counselor Check-In



Focus

Important context, outside support, priorities, and how the student feels heading into the meeting.



Counselor gain

Fewer surprises and a more prepared counselor conversation.

LAUNCH NOTES

Before launch, confirm

- How Addie should refer to the counseling team or individual counselors
- Whether the multilingual phrasing fits the school community
- Whether the first conversation should mirror existing intake categories
- Which adults need counselor accounts
- Whether any tech or approval questions remain

Students should hear

- What Addie is and why they are being asked to use it
- That Addie supports counselors rather than replacing them
- That students can speak in any language and switch naturally
- That voice is encouraged because it often produces richer reflection
- How and when they are expected to complete the conversations

A strong launch makes Addie feel personal, low-pressure, and clearly connected to counselor support.

getaddie.com