



VOICE-FIRST • GRADES 9-12 • COUNSELOR-LED

Know every student sooner. Counsel every student better.

Addie is the AI counseling platform for grades 9-12. It combines the information your school already has with ongoing student voice to build a living, counselor-ready Student Ledger - from ninth grade through graduation.

Human counselors lead. Addie extends their reach.

STUDENT, BETWEEN MEETINGS

"I keep coming back to design and climate, but I do not know what that could become."



Let's connect that to the classes, projects, and experiences you already enjoy.

New theme surfaced: design + sustainability

THE PROBLEM ADDIE SOLVES

The problem is not a lack of data. It is a lack of time to make it useful.



Scattered context

Teacher comments, surveys, notes, records, and conversations live in different places.



Limited counselor time

High caseloads make deep, continuous reflection difficult to deliver consistently.



Understanding starts late

The richest student context is often assembled only when decisions are already urgent.

HOW ADDIE CHANGES THE MODEL

From scattered information to a living Student Ledger.

WHAT ADDIE LEARNS



SIS data + teacher comments



Student voice, by talk or text



Counselor, family + school context



THE STUDENT LEDGER

A living source of truth that grows every year.

Student voice + school knowledge + human insight, organized into context counselors can actually use.

WHAT COUNSELORS GAIN



Better-prepared meetings



Personalized college + career pathways



Institutional memory across years + staff

One four-year journey. Increasing value every year.

GRADE 9

KNOW

Build the profile. Capture the transition.

GRADE 10

EXPLORE

Interests, strengths, courses, pathways.

GRADE 11

PLAN

College + career direction grounded in fit.

GRADE 12

ACT

Applications, decisions, recommendations, transition.



A MEANINGFUL PILOT

Pilot the operating model - not just an AI conversation.

Connect student voice, school context, and counselor workflow - then measure what changes.

WHY SCHOOLS ADOPT ADDIE

A stronger counseling model - without asking counselors to become more available than time allows.



Reach more students

Give every student more chances to reflect between meetings - by voice or text, on any device.



Give counselors time back

Addie reads and organizes the context so meetings can focus on judgment, guidance, and next steps.



Create continuity from 9-12

A durable Student Ledger carries understanding across grade transitions, staffing changes, and systems.



Expand access to guidance

Deliver more consistent, personalized postsecondary support - not only to students who ask the loudest.

A PILOT SHOULD ANSWER FIVE QUESTIONS

- ☒ Will students engage?
- ☒ Does useful new context surface?
- ☒ Do counselors save time?
- ☒ Can the school govern it responsibly?
- ☒ Is full 9-12 adoption justified?

WHAT A MEANINGFUL PILOT LOOKS LIKE

Time-bound. Low-lift. Built around real students and real counselor work.

Start where the school is ready:

COUNSELOR-FIRST

STUDENT-ENGAGED

COMBINED

Each path can build toward a complete grades 9-12 system.

1

DESIGN

Choose a complete grade, counselor caseload, or representative cohort. Agree on outcomes.

2

CONNECT

Roster or SIS data, teacher comments, questionnaires, and approved materials.

3

LAUNCH

Activate counselor workflows and student conversations with guided support.

4

LEARN

Monitor engagement, new insight, time saved, and implementation effort.

5

DECIDE

Review findings and receive a recommended 9-12 expansion plan.

WHAT LEADERS RECEIVE

- ☒ A pilot scorecard: participation, insight quality, time, and operational fit
- ☒ Counselor and student feedback, summarized for internal stakeholders
- ☒ A recommended path to grades 9-12 adoption

RESPONSIBLE SCHOOL ADOPTION



FERPA/COPPA aligned • AES-256 at rest • TLS 1.2+ in transit • role-based access • school-controlled retention and deletion

Human-led: Addie supports counselor judgment. It does not diagnose students or replace school protocols.

Start with one meaningful implementation. Build a four-year counseling system.

getaddie.com/pilot

Built with schools and counseling teams, including Lakeside School.

