

You already do this work. Addie makes it better.

Addie upgrades the forms, meetings, lists, letters, and follow-up already on your calendar - without asking your team to invent a new program.

 WHAT YOUR TEAM DOES NOW

 HOW ADDIE UPGRADES IT

 WHAT THE COUNSELOR GAINS

Junior intake questionnaires

TODAY

Static form with thin, fixed responses.



WITH ADDIE

Guided voice-or-text Conversation Journey with follow-up questions.

Rich student profile before the first meeting.

First counselor meetings

TODAY

Use scarce meeting time to gather background.



WITH ADDIE

Short pre-meeting check-in plus a counselor-ready brief.

Enter the meeting ready to counsel.

College-list building

TODAY

Spreadsheet of schools, notes, and criteria.



WITH ADDIE

Fit reflection and an evolving list grounded in the Student Ledger.

Review the reasoning. Refine the list.

Recommendation preparation

TODAY

Reassemble forms, comments, notes, and activities.



WITH ADDIE

Student-story reflection plus evidence organized into a rec support brief.

Faster preparation. Stronger narrative.

Essay-direction workshops

TODAY

Begin brainstorming from a blank page.



WITH ADDIE

Guided reflection surfaces values, stories, and promising directions.

Better workshop conversations. Student voice stays intact.

Milestones and follow-up

TODAY

Email reminders, spreadsheets, and manual chasing.



WITH ADDIE

Calendar-linked tasks, progress visibility, and targeted nudges.

Focus human attention where it is needed.



Same work. Better inputs. Better artifacts. Better counseling.

The work stays familiar. The context compounds.

Each familiar workflow adds to one Student Ledger, so every future counselor interaction starts further ahead.



ONE STUDENT LEDGER

Student voice + counselor notes + teacher comments + documents + progress

The record grows. The counselor stays in control.

GRADE 9

KNOW



SCHOOL WORK

Transition intake, early advising, strengths, relationships, and first goals.

ADDIE ADDS

Guided reflections plus counselor notes, teacher comments, and approved context.

COUNSELOR GAIN

A real starting point before patterns become urgent.

GRADE 10

EXPLORE



SCHOOL WORK

Course planning, interests, activities, pathway exploration, and visit follow-up.

ADDIE ADDS

Timely reflections and check-ins tied to the school calendar.

COUNSELOR GAIN

Stronger exploration meetings and clearer course advice.

GRADE 11

PLAN



SCHOOL WORK

Junior intake, first meetings, fit work, list building, and recommender inputs.

ADDIE ADDS

Conversation Journey, meeting briefs, fit profile, and organized evidence.

COUNSELOR GAIN

Faster prep, better list advising, stronger recommendations.

GRADE 12

ACT



SCHOOL WORK

Essays, applications, recommendations, milestones, decisions, and transition.

ADDIE ADDS

Narrative reflection, progress checks, and counselor-visible next steps.

COUNSELOR GAIN

More efficient advising and a complete story at graduation.



WHAT CHANGES FOR COUNSELORS



Richer first meetings



Faster prep and writing



Targeted follow-up



Institutional memory



Start with one painful workflow. Prove it by one real deadline. Then expand.